2010 FIFA WORLD CUP LEGACY

City of Johannesburg

Mpho Franklin Parks Tau, Executive Mayor City of Johannesburg

19 May 2015 Metropolis Argentina

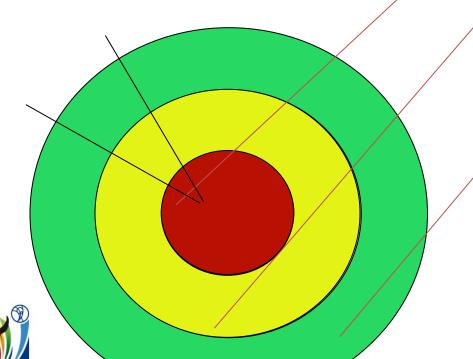
Place: Usina del Arte Modern Art Museum



The approach to hosting the WORLD CUP

Integrated Impact

Each FIFA project should also add to the fan experience and create a legacy for the citizens



Compliance
The things we must do to
fulfill contractual obligations

Fan Experience
The things we must do to
Make this the best fan
experience ever

Legacy
 The things we must do
 leave a Positive legacy
 for the citizens of the city

Soccer City Stadium



Orlando Stadium



Reavaya Infrastructure



Reavaya and Rail Commuter Experience



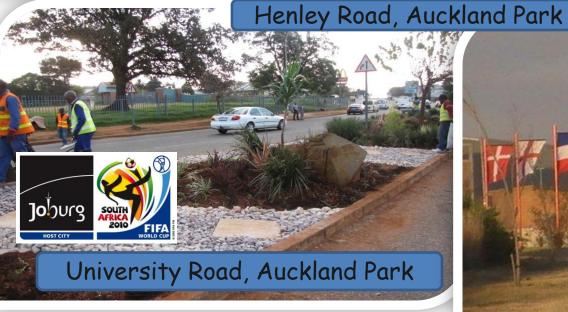


Urban Design and Transformation of Public Spaces











Public Spaces



Social Cohesion







Environment Stewardship







GREENGOAL

MIXED WASTE



Soweto Theatre



WE DID IT!!!!!!!!



Thank you

