

# DECISIONES ESTRATÉGICAS PARA UNA CIUDAD CREATIVA

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**kreanta**

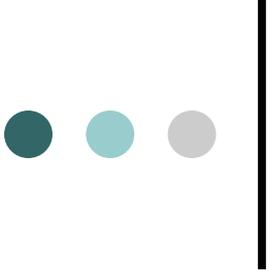


“Vivir la Ciudad”. Reunión anual de Metrópolis

Sesión temática: “Ciudades creativas y colaborativas”

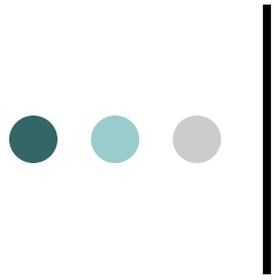
19 de mayo de 2015

Buenos Aires (Argentina)



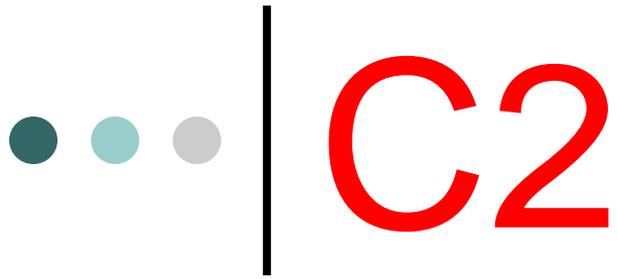
# CLAVES

¿CUÁLES SON LAS CLAVES  
QUE DETERMINAN EL  
LIDERAZGO CREATIVO DE  
UNA CIUDAD?



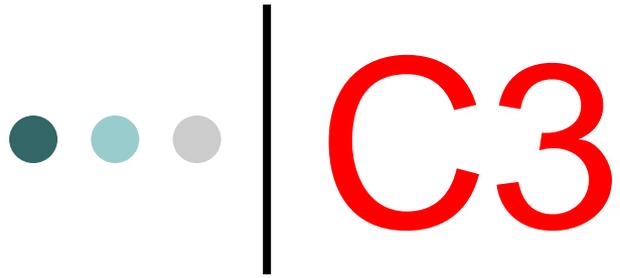
C1

EDUCACIÓN



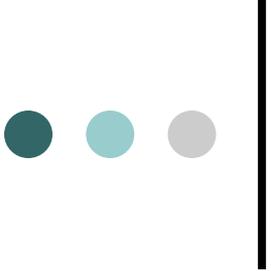
C2

INNOVACIÓN I+D



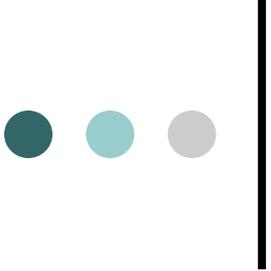
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**DIVERSIDAD**



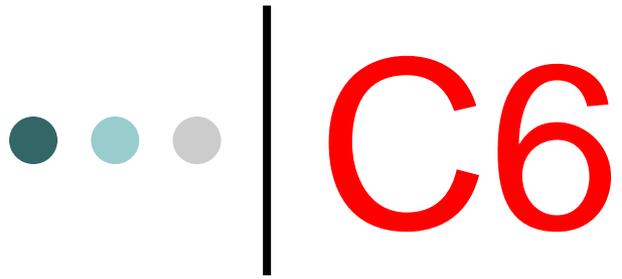
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**INCLUSIÓN**

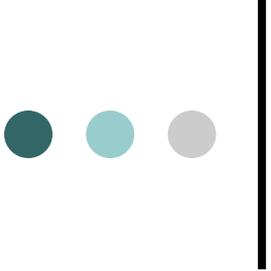


C5

VALORES

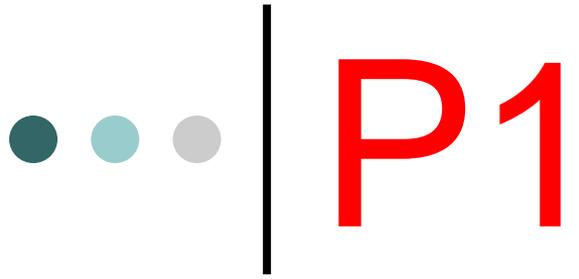


# GLOCALIZACIÓN

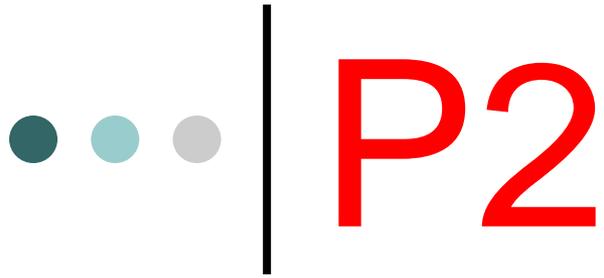


# POLÍTICAS

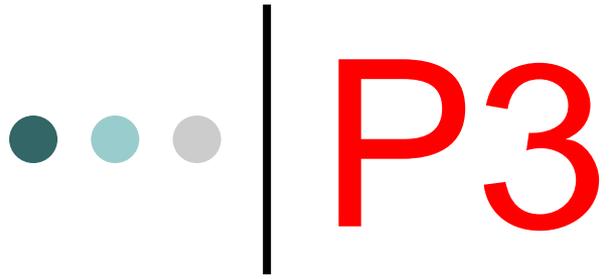
¿QUÉ POLÍTICAS  
PÚBLICAS LOCALES SON  
ESTRATÉGICAS?



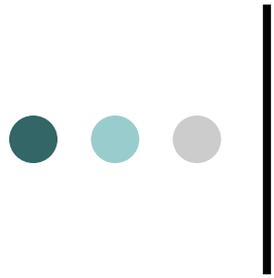
VISIÓN



# ATRACCIÓN DE TALENTO



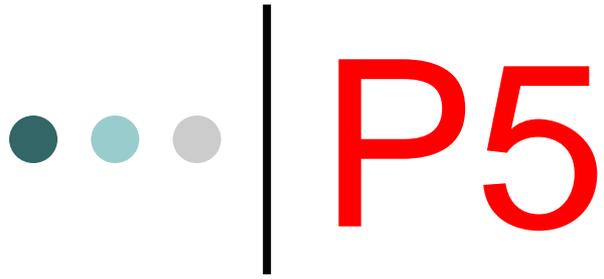
COOPERACIÓN



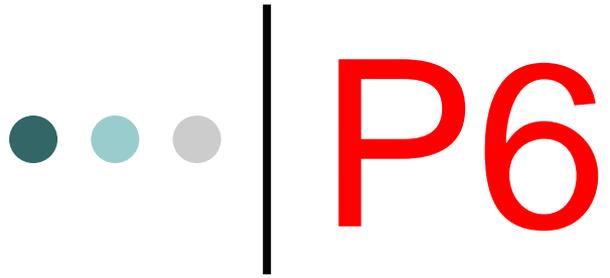
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ECONOMÍA

COLABORATIVA

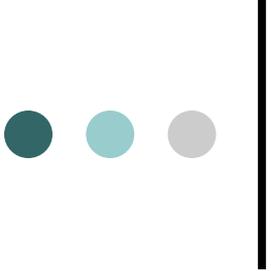


# HIBRIDACIÓN



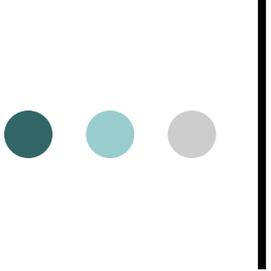
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# DIGITALIZACIÓN



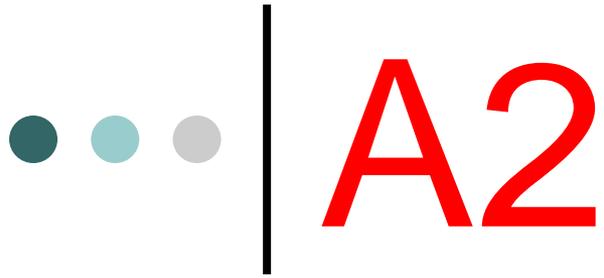
# ACTORES

¿QUIÉNES SON LOS  
ACTORES DEL NUEVO  
SISTEMA DE GOBERNANZA  
CREATIVO LOCAL?



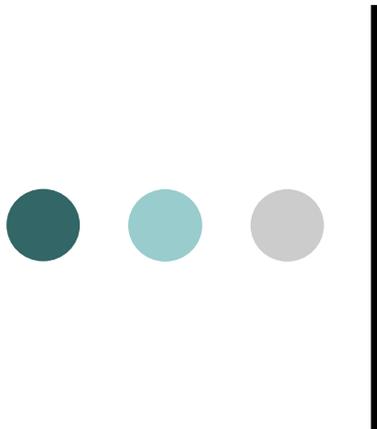
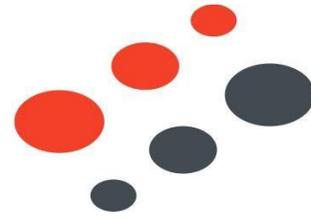
A1

CIUDADANOS



**SOCIEDAD CIVIL**

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GRACIAS

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